



**GARY FISHER**

## *Gary Fisher and the Two-Niner*

In 2002, Gary Fisher introduced his first 29" wheeled mountain bike. For 2003, Fisher offers four models of hardtail and has combined the proven Sugar full-suspension design with 29" wheels to create the Sugar 29 line. The Sugar 29 is available in two models, both utilize the Sybil\*Link, with rear wheel travel adjustable between 3.1 and 4.6 inches. Gary Fisher now offers a complete line of 29" bikes to serve any number of cycling needs, but the question still remains...

### *Why 29?*

- ✓ **Floats Over Obstacles**
- ✓ **Lower Center of Gravity**
- ✓ **Extremely Versatile**

Gary Fisher has always been a man of innovation. In the 70's he built clunkers to barrel down Mt. Tam and the mountain bike was born. When Fisher helped to pioneer the mountain bike, 26" wheels and tires were in good supply. Gary naturally chose to work with what was available. As the mountain bike industry has grown, few have taken the time to ask whether 26" wheels are in fact the ideal size.

Fisher created the Two-Niner line not to simply create something different, but something better. After careful thought and many miles of trails, Gary concluded that in most situations, a 29" wheel was better. The wheels roll over obstacles faster and smoother. Bigger wheels make obstacles smaller by creating a lower angle of attack. In mud and sand, the Two Niner doesn't sink as much as a 26" wheel. The larger wheel size also creates a longer contact patch which results in improved traction. Lastly, they maximize all the benefits of Genesis Geometry—more efficient climbing, descending and handling.

In the Genesis Geometry tradition, the low center of gravity on a 29" wheel bike makes it harder to endo. The rider position is identical to a traditional mountain bike, not just in reach and saddle height, but the also bar to ground and bottom bracket heights. The bottom bracket on a Two-Niner is lower in relation to the center of the wheels than on a 26" bike. This additional "drop" lowers the rider's center of gravity on the bike making the ride more stable in all conditions.

The 29 inch wheel uses a durable 700c diameter rim, the most common rim size in the world, with a mountain bike tire. The large diameter wheels give Two-Niner bikes the speed and stability of a road bike while allowing for more surface area covered with each push of the pedal, making it more efficient than 26" bikes. Miles drift by effortlessly as the Two-Niner cruises smoothly over the most difficult terrain. The common 700c diameter rim is the same diameter as a road bike wheel. This makes it very easy for a Gary Fisher owner to switch tires and transform their mountain bike into an efficient urban commuter or touring bike. This makes the Two-Niner the most versatile bike on the market, the bigger the wheels, the bigger the fun.

Gary Fisher Two-Niners are a great fit for a large variety of bike riders. They are perfect mountain bikes for exploring local singletrack on epic daily adventure rides. The more efficient transmission of a rider's energy into forward motion, combined with the lower rolling resistance, makes the bike perfect for racing. The Two-Niner has been raced with great success. In 2001, Mary Grigson of the Subaru-Gary Fisher Team won the 24hr World Championships on a Supercaliber. The Two-Niner is showing up in huge numbers at local festivals and races by riders who have discovered the many benefits of these bikes.

Gary Fisher Bicycles is one of the world's leading brands of performance bicycles sold through specialty retailers. As chief designer Gary Fisher continues to be one of the most creative forces in cycling with a bicycle line that includes highly engineered, American-made mountain, luxury and children's bikes. For more information about Gary Fisher Bicycles and the Two-Niner visit <http://www.fisherbikes.com> and check out "Fisher 101."